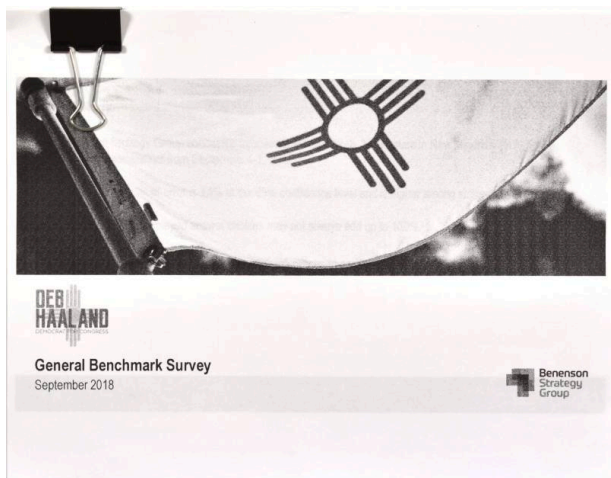


Albuquerque Museum Object Detail Report



General Benchmark Survey

Date

September 2018

Primary Maker

Deb Haaland

Medium

ink on paper, metal

Dimensions

8 1/2 × 11 in. (21.6 × 27.9 cm)

Object number

PC2019.11.55

Description

Thirty-eight page, one-sided, computer-printed packet of papers oriented horizontally. The images are in black and white. The pages are held together with a large binder clip near the top left corner. The cover has a cropped image of the flag of New Mexico. There is a logo for Deb Haaland's campaign that has her name over a Zia symbol. Below this, left-justified, it says, "General Benchmark Survey/September 2018." On the right side of the page, it says Benenson/Strategy/Group. The strategy group interviewed 601 New Mexico voters in the state's 1st Congressional District between September 4 and 7, 2018, to gauge their support for Deb Haaland's campaign. The benchmark report gives an outlook on Haaland's campaign and gives recommendations for her final two months of campaigning.