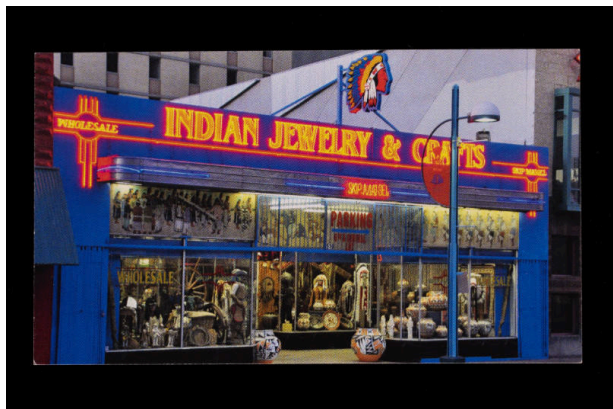


# Albuquerque Museum Object Detail Report

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## Maisel's Indian Trading Post Business Card

### Date

2019

### Primary Maker

Maisel's Indian Trading Post

### Medium

offset color lithograph on paper

### Dimensions

2 × 3 1/2 in. (5.1 × 8.9 cm)

### Object number

PC2019.33.4

### Description

A business card showing the Maisel's Indian Trading Post storefront on 510 Central Avenue SW in Albuquerque, New Mexico. The neon lights of the sign are lit up. On the reverse side is the business's information. In the center of the card, in the middle of a Zia symbol, are the words "SKIP MAISEL." The Zia symbol is representative of the sun, and is a circle with four lines, or rays, emanating from each of the four main sides of the circle. In the upper left corner is the word, "Wholesale." In the upper right corner is the phrase, "Indian Jewelry/& Crafts." In the lower left corner is the store's phone number and address: "(505) 242-6526/510 Central SW/Albuquerque, NM 87102." In the lower right corner is this information: "Fax (505) 242-8450/www.skipmaisels.com/skipmaisels@earthlink.net."